

# Committee Heads Give Reports to Torrance Chamber

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THE TORRANCE HERALD

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Chairmen of five Chamber of Commerce committees reported last week on the activities of their groups during the past year.

Reports were made at the Chamber's annual election of officers at the National Supply Co. club rooms, by Art Woodcock, community planning; Dr. Rollin Smith, civic affairs; Dean Sears, governmental affairs; Art Reeves, industrial development; and Bob Richardson, membership.

Reports were as follows: COMMUNITY Planning Committee — Woodcock said the real function of the community

planning committee in the past 12 months was to encourage and aid in the various areas of city potential.

The most significant thing resulting from the work of this committee was acquiring of a city planning director for the city, in Woodcock's opinion. He noted that less than one year ago, there was no individual on the city payroll whose purpose was proper planning and directing of local growth.

Major interests of the community planning committee during the past year have been the Airport Bond Issue and the Civic Center project.

CIVIC AFFAIRS Committee — Dr. Smith, speaking on the progress of the civic affairs committee during the past 12 months, pointed out the committee's extensive work on developing: 1) an Economic Base Study — as a reference work for community projects and 2) a brochure which will contain the statistics and general patterns suggested by the study made on Torrance economy. The committee will stage the traditional Armed Forces Day and Airport Day.

GOVERNMENTAL Affairs Committee — Sears reported

that the governmental affairs committee, working with a membership of 25, broke into two sub-committees in order to fulfill the scope of the committee's purpose — the city and school committees.

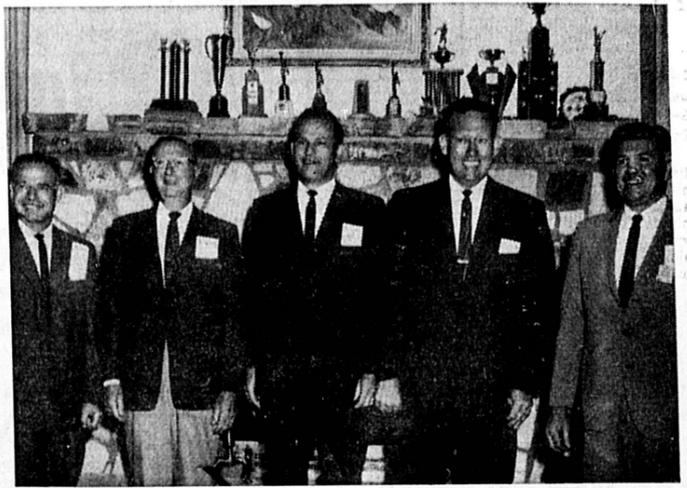
Their aim has been to assist local officials in financial and legislative matters and strive for the greatest degrees of service for the individuals of the community. Besides plans for conducting a year-round study of fiscal expenditures of governmental units, the committee strives to be a constructive influence in all city affairs, Sears concluded.

INDUSTRIAL Development Committee — A seven-point program has directed the action of the industrial development committee, according to Reeves.

This group concerned itself with 1) a library of industrial data; 2) a brochure, which will be published in the future and made available to the community, outlining committee-compiled industrial and economic climate statistics; 3) solicitation of industrial prospects; 4) building of a reference file of industrial prospects; 5) formation of a special club to "sell" Torrance to growing industries elsewhere; 6) cooperation with area, state and county organizations and public utilities; 7) informing realtors and other interested prospective property owners in the Torrance potential.

MEMBERSHIP Committee — With an increase of 26 members, the membership committee has turned out a very productive year with the special assistance of Al Schmidt, Richardson said.

Because the organization is concerned with the growth and expansion of the community through business and industry, each new company-member represents local area growth. Richardson told the congregation of business and civic leaders that the criteria of a successful Chamber of Commerce is a loyal and supporting membership.



COMMITTEE HEADS . . . Torrance Chamber of Commerce committeemen made progress reports to fellow members at recent membership breakfast at the Masonic Temple. Speakers were, left to right: Dr. Rollin Smith (Civic Affairs), Dean Sears (Governmental Affairs), Art Woodcock (Community Planning), Art Reeves (Industrial Development) and Bob Richardson (Membership).

## Theater Bus Trip Planned To Hollywood

A theater bus trip to the Hollywood Bowl, "Rodgers and Hammerstein Night" will be conducted Saturday, July 14 by the Torrance Recreation Department.

Appearing at the concert will be Roger Wagner, conductor; Marilyn Horne, soprano; Peggy Coburn, contralto; Carl Olsen, tenor; James Hurst, baritone; and the Roger Wagner Choral.

Reservations for the trip may be made by calling the Torrance Recreation Department, FA 8-5310, Ext. 263. The trip fee is \$4.50 for section C

seats or \$3.50 for section D seats including bus transportation and trip insurance. Deadline for reservations is Friday, July 6. The bus will leave at 7 p.m. from the Torrance City Hall, 3031 Torrance Blvd.

Two other theater bus trips are scheduled for the summer. The trip to the Laguna Beach Art Festival Pageant of the Masters will be held Saturday, Aug. 4. The bus will leave at 4:30 p.m. from the Torrance City Hall, early enough to see the art exhibit before the show. Reservations are ac-

cepted now for the trip at \$5.25 for center section seats and \$4.25 for side section including bus transportation and trip insurance.

On Aug. 30 a trip to the Greek Theater to see Maurice Chevalier is planned; the cost for the trip will be \$3.50. For further information on the Theater Bus Trips contact the Recreation Department FA 8-5310, Ext. 263.

Many troubles are caused by too much bone in the head and not enough in the back. —Anonymous

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**IMPORTANT REINVESTMENT NOTICE** National Reinvestment Period is July 1st thru 10th. A time of great financial activity, because savers can move funds without losing accumulated returns. Take advantage of Reinvestment Period by earning more. Transfer your account to Southwest Savings.

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